

MANUFACTURING EXTENSION PARTNERSHIP

Success Stories from the Field

Personix

Indiana MEP - Purdue Technical Assistance Program

Personix Making Lean Manufacturing Its Culture

Client Profile:

Personix is a leading manufacturer of credit cards, healthcare cards, and financial and health document delivery services. The company employs 300 people at its facility in Indianapolis, Indiana.

Situation:

Personix envisioned integrating Lean manufacturing principles into its core culture with the ultimate goal of doubling capacity without increasing square footage at its facility. The company contacted the Purdue Technical Assistance Program (TAP), a NIST MEP network affiliate, for help.

Solution:

TAP created a multi-tiered training program to meet Personix' s Lean manufacturing objectives. As a result of sessions on advanced manufacturing, culture change, and integrated Kaizen events, the company's managers have seen increased production and better space utilization. "As a result of Personix partnership with Purdue's TAP, we've experienced increases in velocity and margin and decreases in expenses and costs," stated Andy Platt, Director of Continuous Improvement. "We're running leaner than ever and continue to partner with TAP to drive Lean deep into our culture."

Results:

- * Realized over \$1.8 million in cost savings.
- * Invested \$4.5 million in capital improvements.
- * Created/retained 140 jobs.

Testimonial:

"TAP has been critical to our success - primarily because of an absolute willingness to immerse themselves in our business. The coursework is custom-suited to our environment and the availability of our personnel. Each of the major courses was followed by Kaizen events solidifying the learning and bringing it home for the participants."

Andy Platt, Director of Continuous Improvement